



THE 10TH ANNUAL CARDEL PARK + POLISH AUTO SHOW IS GEARING UP!

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Cardel Homes is proud to host Cardel Park + Polish for a day of hot rods, mods, tuners, exotics and more in support of Mothers Against Drunk Driving (MADD).

Formerly Quarry Park + Polish, Cardel Park + Polish attracts auto aficionados from all over for this special one-day event, and we invite you to join in the fun as a sponsor. All sponsorship funds cover operational costs and benefit MADD.

WHAT YOU GET AS A SPONSOR

- Each sponsorship opportunity includes a unique promotional offering
- Prominent logo recognition in various locations
- Set up an event display for a large audience – make it interactive and fun while promoting your business. *(Past vendors have first choice of location.)*

DONATE A PRIZE

- Sponsors are also asked to donate a prize to the event
- Prizes will be used in a paid ticket draw to raise proceeds for MADD

CARDEL PARK + POLISH EVENT SCHEDULE

Saturday, September 15, 2018
10 am – 3 pm
Vendor set up starts at 8:00 am
Visit cardelparkandpolish.com for event details.

Thanks for your support!
We look forward to seeing you at Cardel Park + Polish 2018.





SPONSOR OPPORTUNITIES

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SIMPLY COMPLETE THE SPONSOR APPLICATION FORM AND RETURN IT BY JULY 23, 2018.

This year multiple vendors from similar business types will be allowed to participate.

| SPONSORSHIP OPPORTUNITIES | |
|--|--|
| RED CARPET BACKDROP \$500 | This is the main stage backdrop for the event. Every car will have its photo taken in front of the backdrop, and event formalities will also take place here. 6-8 sponsor locations available. |
| KIDZONE \$500 | Your logo on all Kidzone signage. |
| TROPHY SPONSOR \$500 | Sponsor the trophy design and construction for the event. This is a big hit with exhibitors each year. It will include a backdrop sign behind the trophies on display. |
| EXHIBITOR GIFT BAG \$500 | We will produce some sweet gift bags to be given out to each exhibitor. Get your logo on the bag in a big way. |
| WATER SPONSOR \$500 | Company logo on bottled water for the event. |
| MAIN INTERSECTION SIGN \$500 | NEW! Get your logo on our main sign on the corner of 18th Street and Quarry Park Blvd. Enjoy several months of exposure before the big event. 4-6 sponsor locations available. |
| HOT WHEELS RACETRACK \$500 | NEW! Be the naming sponsor of the 6-lane Hot Wheels racetrack in the Kidzone. Have your logo on one of the event's main attractions. |
| TIRE-CHANGE CHALLENGE \$500 | NEW! Sponsor our new tire-change challenge – a head-to-head competition to determine the fastest tire changer. Prizes for the winners. |
| ARREST PHOTO \$200 + DONATION OF A CAR FOR THE DAY | The public will pay to have a mock arrest photo taken with the Sheriff and your car, which should be arrest-worthy. |
| EXHIBITOR GIFT BAG INSERT | 300 samples required. No cost for sponsors. Put a sample of your product in the exhibitor gift bag. First come, first served. |
| STEAMPUNK PUMPER SPONSOR \$500 | NEW! Get your logo on our 4 person lube pump game. |
| CUSTOM | Have a cool sponsorship concept? We are open to hearing your ideas. |






SPONSOR APPLICATION FORM

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PLEASE PROVIDE THE FOLLOWING DETAILS AND RETURN THIS FORM BY JULY 23, 2018.

Forms and your company's high-resolution logo in EPS format can be submitted via email to jessica.mix@cardelhomes.com.

The sooner we receive your sponsorship forms and logos, the more places we can promote you as a sponsor. If you have any questions, please call 403.258.7712.

| | | | |
|---|---|--|--|
| COMPANY NAME | | | |
| ADDRESS | | | |
| COMPANY CONTACT | PHONE | | |
| EMAIL | | | |
| SPONSORSHIP (select all that apply) | | | |
|  | <input type="checkbox"/> Arrest Photo | <input type="checkbox"/> Exhibitor Gift Bag | <input type="checkbox"/> Exhibitor Gift Bag Insert |
| | <input type="checkbox"/> Hot Wheels Racetrack | <input type="checkbox"/> Kidzone | <input type="checkbox"/> Lunch Sponsor |
| | <input type="checkbox"/> Main Intersection Sign | <input type="checkbox"/> Red Carpet Backdrop | <input type="checkbox"/> Tire-change Challenge |
| | <input type="checkbox"/> Trophy Sponsor | <input type="checkbox"/> Water Sponsor | <input type="checkbox"/> Steam Punk Pumper |
| METHOD OF PAYMENT | INVOICE REQUIRED | | |
| <input type="checkbox"/> Credit Card or <input type="checkbox"/> Cheque | <input type="checkbox"/> Yes or <input type="checkbox"/> No | | |
| TWITTER HANDLE (if applicable) | | | |
| PRIZE DONATION INFORMATION | | | |
| PRIZE VALUE | If you are providing a prize, please supply a prize description and any necessary comments. | | |
| \$ | | | |

From all of us at Cardel, thanks for being part of Cardel Park + Polish 2018!





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Cardel Park + Polish on Saturday, September 15, 2018

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